



**Arizona-Mexico Commission**  
**News Release**  
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For Immediate Release  
May 12, 2006

## **Partnership for U.S., Mexico Relationship Meets in June** ***AMC, CSA Keep Arizona and Sonora Safe, Strong and Prosperous***

PHOENIX— This summer, Gov. Janet Napolitano and Gov. Eduardo Bours of Sonora, Mexico, will unite approximately 500 people in Scottsdale, Ariz., to affect state policy and formulate private projects and programs to enhance the economy and quality of life for Arizona residents through a positive, cooperative relationship with Mexico and Latin America. The meeting, called the Arizona-Mexico Commission (AMC) Plenary Session, happens every year in partnership with the Commission Sonora-Arizona (CSA).

### **2006 Arizona Summer Plenary Session** ***Keeping Arizona and Sonora Safe, Strong and Prosperous*** **Hyatt Regency, Scottsdale, Ariz.** **June 15 – 17, 2006**

Keeping Arizona and Sonora safe, strong and prosperous on behalf of both states' administrations and business communities is no easy feat. However, for nearly 50 years the AMC, chaired by Arizona's governor, has championed public and private sector relationships between the states, stimulating Arizona's economic growth by creating programs and galvanizing public initiatives to benefit the people of the region.

The AMC's structure includes 13 bi-national committees populated by members and lead by public and private sector industry leaders. Each committee will meet during the Plenary to plan and discuss the projects the AMC and CSA's committees implement daily to advance the AMC's mission of bringing improved economy and quality of life for Arizona and Sonora.

The committees:

- Agribusiness
- Art and Culture
- Border Issues
- Economic Development
- Education
- Emergency Management
- Environment
- Finance, Business and Legal Services
- Health Services
- Real Estate Ad Hoc
- Sports Ad Hoc
- Transportation
- Tourism

Plenary Sessions are attended by AMC and CSA membership and open to the public (please see the AMC Web site for registration and fees). AMC members are public and private sector business leaders, legislators, policy influencers, and community leaders from around Arizona and the U.S. Generally, non-member attendees come from the similar professional areas, and all share a common desire to serve as international ambassadors for the relationships between Arizona and Mexico.

- more -

For more information, and to register to attend the 2005 Arizona Summer Plenary, please visit:  
[www.azmc.org/Plenary.asp](http://www.azmc.org/Plenary.asp).

**To register as a media attendee, please contact Juli Michler, Marketing Communications Director for the Arizona-Mexico Commission at (602) 542-1277, or by e-mail at [jmichler@az.gov](mailto:jmichler@az.gov).**

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*The Arizona-Mexico Commission (AMC) is public-private, results-oriented nonprofit organization. Our mission is to improve the economic well-being and quality of life of citizens in the Arizona-Mexico region by promoting a strong, cooperative relationship with Mexico. For more information about the AMC contact Juli Michler, Director of Communications and Marketing, at (602) 542-1277 or by email at [jmichler@az.gov](mailto:jmichler@az.gov). Visit us online at [www.azmc.org](http://www.azmc.org).*

**Included:**

- Arizona-Mexico Commission Plenary Facts
- 2006 Plenary General Agenda (as of May 8, 2006)



**Arizona-Mexico Commission**  
**Plenary Session Fact Sheet**  
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### **The Arizona-Mexico Commission**

The Arizona-Mexico Commission (AMC) is Arizona's premiere cross-border nonprofit organization working to improve the economic well-being and quality of life for residents of Arizona by promoting a strong, cooperative relationship with Mexico and Latin America through advocacy, trade, networking and information sharing. The AMC, chaired by Arizona's governor, champions Arizona's relationship with Mexico through grassroots policy development and priority initiatives in our strategic plan.

### **What is a Plenary Session?**

The AMC's summer Plenary Session is an annual 3-day event in Arizona uniting the AMC and the Commission Sonora-Arizona (CSA) to affect state, federal and international policy and formulate programs aimed at advancing our mission through out the year.

### **Who attends Plenaries?**

Attendees include the governors of Arizona and Sonora and AMC and CSA members—made up of public and private sector business leaders, legislators, policy influencers, and community leaders from Arizona and Mexico. Generally, non-member attendees come from the same areas and all share a common desire to serve as international ambassadors to promote cross-border culture and commerce for Arizona through our relationships with Mexico and Latin America.

Past VIP attendees: Arizona Congressman Jim Kolbe (2005); Dr. Luis Ernesto Derbez, Secretary of Foreign Relations for Mexico (2005); Carlos Alberto de Izaca, Mexican Ambassador to the U.S. (2004).

### **What happens at a Plenary?**

Plenaries are time for the Commissions' diverse membership and leadership to meet with each other. Various meetings of all and segments of the AMC and CSA take place to review projects' status and accomplishments for the past year while also planning for the next year's actions to advance Arizona's international relationships with our southern partners.

Additionally, time is dedicated to AMC and CSA's bi-national committee meetings in these areas:

Agribusiness	Art and Culture	Border Issues
Economic Development	Education	Emergency Management
Environment	Finance, Business & Legal Services	Health Services
Real Estate Ad Hoc	Sports Ad Hoc	Tourism
Transportation		

Throughout the year, our committees implement "action items," or partnership projects in their respective industry areas, to facilitate legitimate cross-border trade of information, culture and business advancement opportunities. Example committee action items:

*National Geographic GeoTourism MapGuide – Bi-National Health Insurance – Consumer Guide to Real Estate Investment in Mexico – Free and Secure Trade Lane (FAST) – Secure Electronic Network for Travelers' Rapid Inspection (SENTRI) – Art Cultural Exchange – Commuter Worker Pilot Program*

- more -

### **Past Plenary Highlights**

- Gov. Janet Napolitano and Gov. Eduardo Bours (Sonora, Mexico) signed a joint agreement to make the Arizona-Sonora border the safest between the two countries.
- Arizona Grants Access Tool and Experts Source (AzGATES) launched—connecting Arizonans to a resource to find grants for research, community and infrastructure projects. Visit AzGATES at [www.azgates.org](http://www.azgates.org).
- Arizona Border Infrastructure Project (BIP) online database launched—keeping stakeholders up-to-date on project status for Arizona's border infrastructure projects to expedite championing the projects nationally. Visit the BIP online at [www.azbip.org](http://www.azbip.org).
- The AMC-CSA tourism committees partnered with the National Geographic GeoTourism MapGuide to create an interactive Web site highlighting areas of interest in the Arizona-Sonora region. The Arizona-Sonora region is the first bi-national region to be chosen for the project. Check out the MapGuide at [www.sonorandesertgeotourism.org](http://www.sonorandesertgeotourism.org).
- The AMC championed the creation of an International Mortgage Lenders Association (IMLA). Created in March 2006, the IMLA is a partnership of more than 70 international industry organizations that promote the development of the international mortgage lending industry. The IMLA will be found online at [www.internationalmla.org](http://www.internationalmla.org).

For more information, and to register to attend the 2005 Arizona Summer Plenary, please visit: [www.azmc.org/Plenary.asp](http://www.azmc.org/Plenary.asp).

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## Plenary Session General Agenda

*“Keeping Arizona and Sonora Safe, Strong and Prosperous”*

June 15-17, 2006

Scottsdale, Ariz.



### Thursday, June 15

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<b>10:30 AM</b>	<b>Conference Registration Opens</b> Location: Dunes Foyer
<b>11:00-1:00 PM</b>	<b>Real Estate Ad Hoc Committee Meeting</b> Location: Arizona Ballroom 5
<b>12:00-2:00 PM</b>	<b>Sports Ad Hoc Committee Meeting</b> Location: Arroyo E
<b>1:30-3:30 PM</b>	<b>Border Issues Committee Meeting</b> Location: Arizona Ballroom 1-3
<b>3:30-5:00 PM</b>	<b>Emergency Management Committee Meeting</b> Location: Arizona Ballroom 4
<b>6:00 PM</b>	<b>Registration Closes</b>
<b>7:00 –7:30PM</b>	<b>New Member/1<sup>st</sup> time Attendee Orientation</b> Location: Arizona Ballroom 6-8
<b>7:30-9:00 PM</b>	<b>Welcome Reception</b> Location: Palm Grove <ul style="list-style-type: none"><li>Attire: Business/Casual (Outdoor Event)</li></ul>

### Friday, June 16

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<b>8:00 AM</b>	<b>Conference Registration Continues</b> Location: Dunes Foyer
<b>8:30-9:30 AM</b>	<b>Continental Breakfast &amp; General Session</b> Location:  <b>AGENDA</b> <ul style="list-style-type: none"><li>AMC Annual Membership Business</li><li>Attire: Business</li></ul>
<b>9:45-1:30 PM</b>	<b>Committee Meetings</b> <ul style="list-style-type: none"><li>Agribusiness Location: Arizona Ballroom 6</li><li>Art &amp; Culture Location: Arroyo C</li><li>Economic Development Location: Regency E</li><li>Education Location: Regency G</li><li>Environment Location: Arroyo DE</li><li>Financial, Business and Legal Services Location: Regency F</li><li>Health Services Location: Arizona Ballroom 8</li></ul>

## Friday, June 16

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**9:45-1:30 PM**

### **Committee Meetings (cont.)**

- Tourism  
Location: McDowell Room
- Transportation  
Location: Arizona Ballroom 7

**10:30 AM**

### **Registration Closes**

**10:00-3:30 PM**

### **Spouse and Guest Program**

Location: Will depart from Dunes Foyer

**11:30-12:00 PM**

### **Enhanced Coffee Break for Committee Meetings**

**3:00 PM**

### **Committee Proposed Action Items To Be Submitted**

Location: TBD

**3:00-5:00 PM**

### **CANAMEX Meeting**

Location: TBD

**6:00-7:30 PM**

### **Silent Auction and No-Host Reception**

Location: Arizona Ballroom Foyer

**7:30-10:30 PM**

### **Gala Dinner**

Location: Arizona Ballroom

## Saturday, June 17

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**9:00-11:00 AM**

### **Plenary Session & Breakfast**

Location: Arizona Ballroom 1-5

#### **AGENDA**

- Keynote Remarks
- Award Presentations
  - Andy Nichols Award
  - Paul Fannin Award
  - Tony Certosimo Award
- Joint Declarations
- Presentation of Committee Proposed Action Items
- Governors' Remarks
  - Governor Eduardo Bours
  - Governor Janet Napolitano

**11:00-11:30 AM**

### **Press Conference**

Location: Arroyo D

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